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The Daily Telegraph

Thursday, February 14, 2013 Herei,

telegraph.co.uk

Horse meat scandal 'breathtaking'

Beef products contaminated as a result of criminal activity may pose a risk to human health, MPs warn for first time

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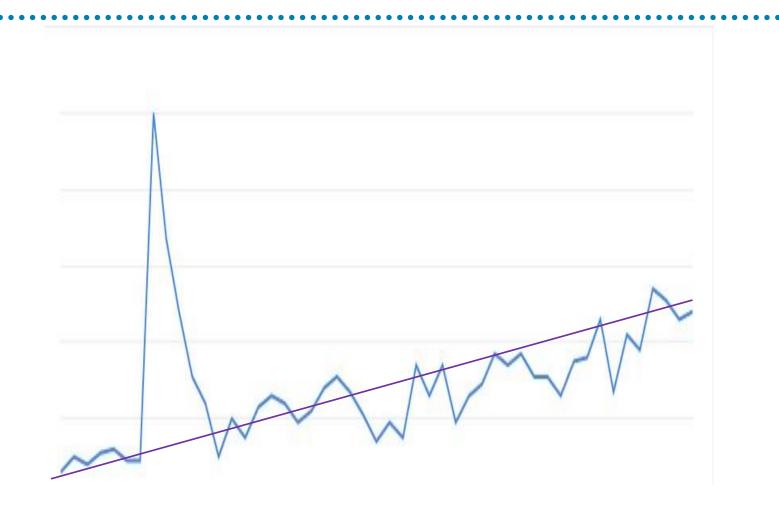
The need for national leadership

The need for a proactive approach

The need for appropriately severe punishment

Food crime is a new criminal typology.





June 2012

June 2016

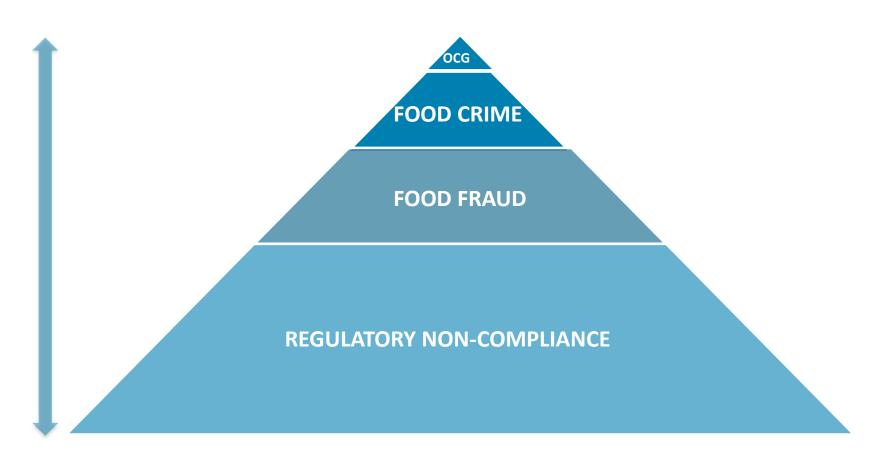


Food crime (noun)

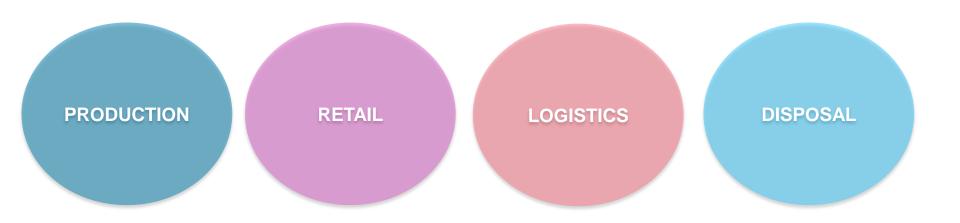
- Serious dishonesty that impacts detrimentally on either the safety or the authenticity of food.
- 2. Any meal prepared by Andy Morling.



THE FOOD OFFENDING PYRAMID







Controlling mind

Insider

Noble cause actor

External actor

Career criminal.

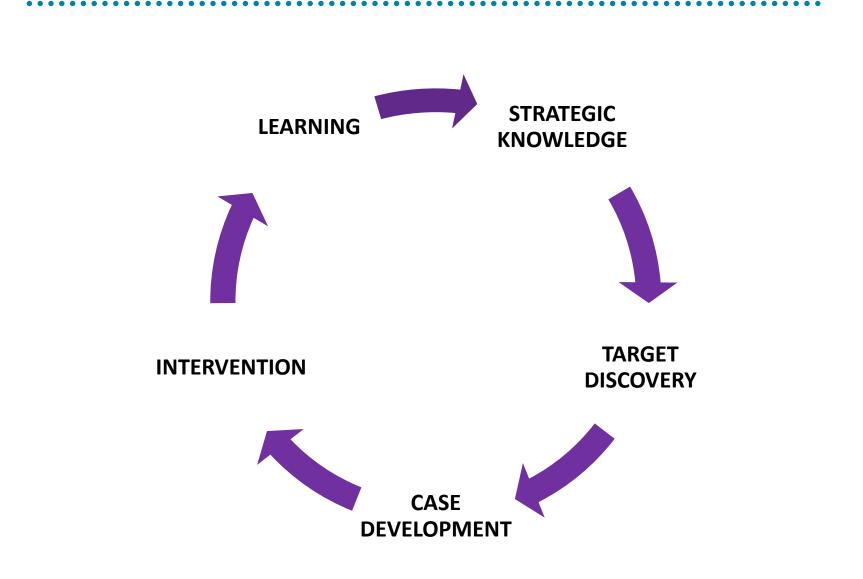




Natural surveillance – see something, say something

- Multi-sector vigilance
- Foregrounding ethics making it industry's problem
- **Incentivising informers**
- **Detection algorithms**
- Dedicated law enforcement response
- Zero tolerance.









MEANS

MOTIVATION

OPPORTUNITY



Food criminal



Lawful food business operator



Thank you



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