

High level conference on FOOD AUTHENTICITY AND INTEGRITY

24 June 2016, Brussels - Charlemagne Building
Jenkins Room, Rue de la Loi 170

PROGRAMME

8:15-9:00 - Registration

9:00 WELCOME AND OPENING SPEECHES

X. Prats Monne

Director General
DG SANTE, European Commission

H. Hoogveen - Director General
Agro ministry of Economic Affairs, NL
Presidency of the EU Council of
Ministers

M. Bongiovanni
President of Eurocoop

9:45 - SESSION I
**TARGETING COUNTERFEIT AND
SUBSTANDARD FOODSTUFFS**
The results of Operation OPSON
G. Sincovich
EUROPOL

SESSION II
EU AND MEMBER STATES POLICY
*Action plan and outcomes of the
anti-fraud team work*
E. Marin - Deputy Head of Unit
DG SANTE, European Commission

The Dutch experience
H. Paul - Inspector General Netherlands
Food and Consumer Product Safety
Authority –NVWA

COFFEE/TEA BREAK

The British experience

A. Morling - Director
Food fraud agency - UK

EU Food Integrity Project

C. Elliott
Queen's University -UK

SESSION III
CONSUMERS' EXPECTATIONS
*Consumers' attitudes towards
Labelling*
T. Gumbel - Deputy Head of Unit
DG SANTE, European Commission

*Safeguarding food chain
authenticity:
The role of consumer co-
operatives*
S. Schmidt - Policy officer for
food, Euro Coop

12:30/14:00 LUNCH (sponsored
by CELCAA, Euro Coop, UECBV)

14:00 - SESSION IV
**THE FOOD AUTHENTICITY/
INTEGRITY
ANALYSIS TECHNIQUES**

F. Ulberth
JRC-IRMM, European Commission

R. Renaville
CEO – PROGENUS

SESSION V
FBOS ACTION PLAN
**(TRACEABILITY,
TRANSPARENCY, TRUST)**

*Coop Italy and food fraud
A closer look at the case of extra
virgin olive oil*

S. Scaramagli - Head of the
Coop IT laboratory

The case study of meat
B. Urlings
UECBV (VION – NL)

The case study of honey
F. A. Montagliani
Beekeeping Montagliani

ROUND TABLE
**C. Elliott, E. Marin,
F. A. Montagliani,
S. Scaramagli, B. Urlings**

16:30 – RECOMMENDATIONS

Moderated by:
J. Goebbels
Vice President of UECBV

